So smart they could only be for cats.

NEW!

C.E.T.®
IntelliDent™
Cat Bites
Support Healthy Teeth and Gums

Shaping the future of animal health

Virbac
70% of cats will have periodontal disease by the age of 2.\textsuperscript{1,2}

C.E.T.\textsuperscript{®} IntelliDent\textsuperscript{™} Cat Bites work with a cat’s natural chewing action to help reduce plaque and tartar buildup associated with periodontal disease.

The Protecta Trifecta

3-in-1 dental support

- Cleans teeth
- Freshens breath
- Supports gums
Daily dental care for every cat, now as easy as 1, 2, 3!

Our Healthy Formula

- No artificial preservatives
- Low fat content
- Natural flavoring
The Smart Choice for Cats

<table>
<thead>
<tr>
<th>C.E.T.® Intellident™ Cat Bites</th>
<th>vs</th>
<th>Other Brands³</th>
</tr>
</thead>
<tbody>
<tr>
<td>Only 3 per day</td>
<td></td>
<td>Up to 17 per day</td>
</tr>
<tr>
<td>&lt;8 Calories per day</td>
<td></td>
<td>Up to 28 Calories per day</td>
</tr>
<tr>
<td>Benefit breath, teeth AND gums</td>
<td></td>
<td>Only focus on breath and teeth</td>
</tr>
</tbody>
</table>

For all cats, no matter their size.
Smart for You, Too

- 1 size for all cats makes them easy to buy
- The great taste and only 3 bites per day makes it easy to give
- Proven results and a healthy formula give you peace of mind that you’re doing your best for your cat’s dental health
The Keys to Better Dental Health for Your Cat

In the Veterinary Clinic

Annual Professional Cleaning

Daily Care at Home

Dental Bites  Water Additive  Tooth Brushing

Talk with your veterinarian today about a customized dental health plan for your cat.

C.E.T.
HOME DENTAL CARE

We’re on a mission to Clean. Every. Tooth.

1. Niemiec BA. et al. World Small Animal Veterinary Association Global Dental Guidelines. WSAVA.org

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